



A detail-oriented public relations professional with a passion for people, writing, and design.

## Education

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**Southern Adventist University;** Collegedale, Tenn.

May 2014

- ◆ Bachelor of Science in Public Relations
- ◆ GPA 3.85/4.0

### Leadership and Awards

- ◆ Who's Who in American Colleges and Universities Nominee, 2014
- ◆ Lambda Pi Eta Member, 2013-2014
- ◆ PRSSA Treasurer, 2013-2014

## Experience

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**Communications Assistant,** Magic Hour Foundation, Inc. • Ooltewah, Tenn.

May 2013 – Sept. 2013

- ◆ Published one complete article for Clickin' Moms website
- ◆ Edited proofs for 45 'Image Boxes' as gifts for clients
- ◆ Conducted 10 interviews of past clients to create blog articles
- ◆ Assisted in seven client and photographer matches

**Southern Accent Reporter,** Southern Adventist University • Collegedale, Tenn.

Jan. 2013 – May 2013

- ◆ Published five news stories and one opinion article for the student paper, *Southern Accent*
- ◆ Investigated potential news stories and submitted beats weekly
- ◆ Attended events and conducted interviews weekly

**Volunteer,** McKamey Animal Center • Chattanooga, Tenn.

Nov. 2012 – April 2014

- ◆ Developed a proactive animal control public relations campaign
- ◆ Center greeter: made follow-up phone calls, conducted surveys, satisfaction analysis
- ◆ Event volunteer: Public presentations, small event management, client interaction

**Freelance Designer,** Top Line Motor Cars, LLC • Mt. Pleasant Mills, Pa.

August 2012 – Present

- ◆ Maintain and update brand, website, and designs for Top Line Motor Cars, LLC
- ◆ Designed logo, press kit (business cards, brochure, newsletter), and web page

**Freshman Blogger,** Southern Adventist University • Collegedale, Tenn.

August 2011 – May 2012

- ◆ Wrote 30 blog entries detailing life as a freshman student at the university

## Skills & Tools

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- ◆ Strong writing and oral skills
- ◆ Organizational skills
- ◆ Social media use and implementation
- ◆ Adobe Suite (Photoshop/InDesign)
- ◆ Modern and appealing design
- ◆ Video Production & Editing (iMovie)