



MAURICE FIDER

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PROFILE

Young professional seeking a full-time positions in the field of public relations and marketing, where I can apply my knowledge and skills for continuous improvement.

EXPERIENCE

SOUTHERN ADVENTIST UNIVERSITY

ASSISTANT - STUDENT SERVICES | MAY 2014 - PRESENT

- Coordinate department external communications
- Manage and plan various department programs and events on a weekly basis
- Supervise a team of nine student workers
- Administer office
- Project management

UNITED WAY OF GREATER CHATTANOOGA

MARKETING INTERN | MAY 2014 - AUG 2014

- Updated campaign materials (digital, print) for general and sponsorship use
- Artwork development for social media platforms

HUNTER MUSEUM OF AMERICAN ART

PUBLIC RELATIONS INTERN | MAY 2014 - AUG 2014

- Researched best practice for engagement of college-aged patrons
- Designed promotional material for in-house use
- Updated selected social media platforms and museum website

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN PUBLIC RELATIONS

SOUTHERN ADVENTIST UNIVERSITY | 2009 - 2014

SKILLS

- Project management
- Event planning
- Photography
- Design
- Volunteer management
- Public relations
- Social media
- Interpersonal communication
- Public speaking
- Customer service

INTEREST

- Instagram
- Pinterest
- Cooking/Baking
- Travel
- Design
- Branding
- YouTube