NHTSA Radio Script

TITLE: Two Wheel Drive

PRODUCER:

RUN TIME: 60 seconds VERSION: English

SFX ANNCR

YOUNG BOY MAKING CAR NOISES

(BROTHER #1) Can I play?

(BROTHER #2) No! Go away!

(BROTHER #1) MOM!

(MOTHERS VOICE OFF IN

DISTANCE)

Share!

CEREAL BEING POURED IN A BOWL

(BROTHER #1) Can I have some?

(BROTHER #2) No! Go get your own.

(BROTHER #1) MOM!

(MOTHERS VOICE OFF IN

DISTANCE)

Share!

BICYCLE BEING RIDDEN PAST AND BIKE BELL RUNG

SCREECHING OF CAR BREAKS

(ANNOUNCER) Pedalcyclist death accounted for

2 percent of all motor vehicle

traffic fatalities. 677 were killed in

2011 alone.

Same rules apply from when you

were a kid. Share.

Share the road, save a life.

For more information and tips on

bicycle safety, visit www.nhtsa.gov.

NHTSA Radio Script TITLE: **'To Do List'**

PRODUCER:

RUN TIME: 60 seconds VERSION: English

SFX ANNCR

FILLER MUSIC FROM GROCERY STORE

SQUEAKY ANNOYING WHEEL OF SHOPPING CART

(MUFFLED FEMALE VOICE OVER LOUD SPEAKER)

We have a spill on aisle 5, clean

up on aisle 5.

(MALE VOICE IN HEAD) Ok, so I got milk, soap, cheese,

and juice.

Oh look the chip aisle!

RUFFLING OF CHIPS BAG BEING THROWN IN CART

(MALE VOICE IN HEAD) All right I think that's everything,

or am I forgetting something?

DING SOUND TO REPRESENT 'IDEA'

Ah yes, toilet paper!

(ANNOUNCER)

Don't be forgetful; remember to check your tires regularly. Properly maintained tires improve the steering, stopping, traction, and load-carrying capability of your vehicle.

Make it an essential. Everything rides on it.

For more information and tips on tire safety, visit www.nhtsa.gov.