



59 West 100 South  
Salt Lake City, UT 84101  
[www.thelanternfest.com](http://www.thelanternfest.com)

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**For Immediate Release**

**Chattanooga, TN (2/5/15)---** A lantern festival hosted by The Lantern Fest will be coming to Chattanooga soon, according to the Lantern Fest website.

The Utah based company, Nexia Holdings, Inc. (parent company of Lantern Fest LLC,) will host the event in downtown Chattanooga over the course of a day. The exact date is unannounced but advertising for the Chattanooga festival is being advertised on their website. Presale tickets will become available as soon as they have made further arrangements, according to their PR manager, Josh Nichols.

The company also owns Slide the City, a spring/summer event that brings a giant waterslide to cities for a day. Since its success with Slide the City, the company is working towards making Lantern Fest an iconic fall/winter event.

NXHD CEO Richard Surber has expressed his excitement for the event, saying, "This is a very exciting time for Nexia and its investors. The addition of our event divisions is going to be the catalyst for a steep growth curve over the coming months and year."

The event expects crowds reaching over 1,000 people, as tickets for past locations sold out in mere minutes.

"Lantern Fest was started because of how much the public enjoyed Slide the City," says Nichols. "We're working towards expanding and getting people involved in something that in the past they wouldn't have gotten to experience right in their hometown."

When asked about the legal restrictions Tennessee places on lanterns, Nichols says, "We have some legal issues to work out in Chattanooga but we are currently working towards sorting out the safety precautions in order to make it safe for the attendees and community as well as the environment."

Lanterns are 100 percent biodegradable and will be collected by a cleanup crew immediately after release to prevent pollution.

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Tickets range from \$20 to \$35 dollars depending on time of purchase and ticket packages vary from single lantern, group lantern, and VIP lantern.

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