

Cole Taylor  
PR Techniques  
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## Digital Media Newsroom

Organization: Studio 4109 LIVE  
Purpose: Promote upcoming show  
Target Publication: Southern Accent  
Sources: Studio4109live.com official website, Derek Haas, Jimmy Dale

# News Release

Studio 4109 LIVE  
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FOR IMMEDIATE RELEASE

## Studio 4019 LIVE To Perform First Show of Semester

**Collegedale, Tennessee-** Southern Adventist University's Food Services Department will be sponsoring Studio 4109, a live comedy sketch show, that will be performing for the first this semester. The show has a house band "Réformiste" who will be performing, as well as special musical guest Daniel Hodgson and will be hosted by Tara Hargrove, a professor in the Communication Department.

The performance will be located at the Wright Hall Cafeteria on the campus of Southern Adventist University in Collegedale, Tn Saturday night, January 26 at 8:00 p.m. Much preparation has gone into this, "We've been working on scripts for this show since late last semester," said Derek Haas, a senior International Business Major and actor/writer of Studio 4109.

The show hasn't been around long, the first performance was January 28, 2012, not even a year ago. It is gaining popularity quickly, "I went to the first show last year, and it was good, but they've been getting better and better every time, so I'm excited to see what they do with this upcoming one," Jimmy Dale, Senior Long Term Care Administration Major.

There have been some "celebrity guest" appearances as well, the University President, Dr. Gordon Bietz hosted one show last year, as well as the Student Association President Garrison Hayes. "Having Gordon Bietz and Garrison Hayes come on the show really brings people out and gets them excited, they see that the influential faces on campus are getting involved and maybe that makes them feel like it's something they shouldn't miss," Haas said.

There will be two more shows this year, one on February 16 at 8:00 p.m. and one April 13 at 9:00 p.m.

This is a good way to spend a Saturday night laughing, eating, and spending time with friends.

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Studio 4109 LIVE  
4881 Taylor Circle  
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studio4109live.com



## Fact Sheet

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**Website URL:** [www.studio4109live.com](http://www.studio4109live.com)

**First Show:** January 28, 2012

**Purpose:** To give students an opportunity to experience dinner and a show, also offering students an alternative activity to going into Chattanooga for entertainment on a Saturday night.

**Location:** Wright Hall Cafeteria, Southern Adventist University Campus, 4881 Taylor Circle Collegedale, TN 37315

**Scheduled Shows:** **Saturday, January 26, 2012 at 8:00pm**  
Saturday, February 16, 2013 at 8:00pm  
Saturday, April 13, 2013 at 9:00pm

**Media:** <http://www.studio4109live.com/media>

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