



NHTSA Communications Department

Title: PSA – Distracted Teen Driving

Producer: Ashley Noonan

Run time: 30 seconds

Version: English

Time	SFX	ANNCR
0 sec.	"IF I DIE YOUNG" INSTRUMENTAL BY "THE BAND PERRY" PLAYING	
3.5 sec.	MUSIC PLAYED QUIETLY IN BACKGROUND	<p>(TEEN 1) She was my teammate.</p> <p>(TEEN 2) She was my best friend.</p> <p>(ADULT Male & ADULT FEMALE) She was our daughter.</p> <p>(ANNOUNCER) The last text Emily ever sent..."I'll be right..."</p>
11.5 sec.	MUSIC FADES	
16 sec.	CAR SWERVING NOISE, CAR CRASH NOISES, POLICE SIRENS, PEOPLE TALKING AND SCREAMING IN BACKGROUND	<p>(911 DISPATCHER) This is 911. What's your emergency?</p> <p>(DRIVER) The car in front of me swerved into the opposite lane and hit the oncoming car. I'm at...</p>
22.5 sec.	Person talking fades out	<p>(ANNOUNCER) No text is worth risking your life or your friend's life. Don't text and drive. Learn more at distraction.gov.</p>
30 sec.	TOTAL	
	ENDS WITH NO MUSIC	