



Lakeland Mills
1 Lakeland Place
Edmore, MI 48829
P: 989.427.5133

Released by
Ashley Noonan, Communications Director
P: 989.304.0047
E: anoonan@southern.edu

Jan. 29, 2013

NEWS RELEASE
FOR IMMEDIATE RELEASE

Lakeland Mills Offering Free Stop Smoking Seminar to Employees

Collegedale, Tenn. – Lakeland Mill’s co-owners, Bob Jensen and Calvin Hunt, are currently working on having a stop-smoking seminar for their employees as well as spouses beginning sometime in April. The first of ten meetings would be held during a workday. Employees would receive a full day’s wages if they choose to attend. The remaining nine meetings would be held Monday evenings in Lakeland Mills’ break room.

Jensen and Hunt realized just how important a stop-smoking seminar could be when a long time employee was diagnosed with lung cancer. According to CNN, smoking is the no. 1 cause of preventable death and nearly 443,000 Americans die from this disease every year.

“Almost half of our employees smoke,” says Hunt. “We are concerned with our employees health and are hoping these meetings will help them overcome a potentially deadly habit.”

Jensen and Hunt said twenty-five employees have expressed interest in the meetings.

“We hope to invite employees’ spouses to attend because having a support system is very crucial during the early stages of quitting,” says Jensen “Some of the spouses are smokers and have expressed they would like to quit smoking along with their spouse.”

If the meetings are a success, Jensen and Hunt said they would like to offer other classes such as healthy cooking and finance management classes.

“We are glad to offer a day’s pay if it could help save our worker’s lives,”
Jensen said.

Lakeland Mills is a log furniture company located in Edmore, Mich. Since 1923, Lakeland Mills has used only high quality wood to design and build indoor and outdoor pieces. Lakeland Mills furniture is proudly made in the USA and employs over 80 American employees.