

Contact: Amanda Hamilton, Public Relations Director
 Phone: (706) 506-5681
 Email: ahamilton@southern.edu

GLEE DISTRACTED DRIVING PSA: “I’M ON MY WAY”

30 SECONDS

VIDEO

AUDIO

VW beetle driving along a rural road	You’re on your way to meet up with friends.
Camera zooms in on a girl driving the car	But you cant seem to get anywhere quickly.
Phone buzzes and the girl looks down, while driving, at the phone and sees there is an unread message	You don’t want your friends to be annoyed, so you text. You’re on your way
The girl looks down to write and send her text and does not see the oncoming car which then crashes straight into her car.	
The video replays in slow motion the previous frames before the accident.	